

COOKIES POLICY

WHAT ARE COOKIES AND WHY DO WE USE THEM?

The Lamp Factory might use cookies and other techniques such as web beacons when you visit our website. “Cookies” are small text files used by us to recognise repeat users, facilitate your on-going access to and use of our website and allow us to track your usage behaviour and compile aggregate data that will allow us to improve the functionality of our website and content. “Web beacons” are small, clear picture files used to follow your movements on our website. For example, storing your preferred settings for the next time you visit.

The information we collect from cookies enable The Lamp Factory to:

- Tailor our website to your personal needs;
- Remember the notifications that you have been shown, so that you are not shown them again;
- Help us find information once you have logged in;
- Help us link your browsing information to you and your personal information, for example, when you choose to register for a service;
- Make improvements and updates to our websites based on the way you want to use them; and
- We generally do not use cookies to identify you personally.

WHAT KIND OF COOKIES DO WE USE?

We use the following cookies:

Necessary cookies enable you to use our websites and all its features, such as enabling access to secure areas of the website. Without these cookies you may not be able to use all the features of our websites.

Performance cookies

Performance cookies collect information about how you use our websites so we can improve them for you in future. For example, they collect information on which pages you visit most often and any error messages you may get. The information collected by these cookies is anonymous. They do not collect any information that can identify you personally.

Functionality cookies

Functionality cookies enable us to provide you with a more personalized experience. They help us to remember data, such as your username and language preference, to save you having to enter them again the next time you visit. The information these cookies collect is anonymous. They cannot track

Targeting/advertising cookies

The Lamp Factory and our service providers may use advertising cookies to deliver ads that we believe are relevant to you and your interests.

For example, we may use targeting or advertising cookies to customize the advertising and content you receive on our websites, to limit the number of times you see the same ad on our websites and to help measure the effectiveness of our advertising campaigns.

Third-party Social media cookies

Our website use third-party cookies from social media sites such as Facebook, Twitter, LinkedIn and Instagram to enable in-depth campaign reporting and to track social network users when they visit our websites, by using a tagging mechanism provided by those social networks. These cookies can also be used for event tracking and remarketing purposes. Any data collected with these tags will be used in accordance with our privacy policy and with the social network's privacy policies. Our websites will not collect or store any personally identifiable information from the user.

MANAGE YOUR COOKIE SETTINGS?

Where applicable and to ensure you get the best possible experience when visiting our websites, we recommend that you accept cookies. However, you can opt-out of each cookie category (except strictly necessary cookies), by clicking on your “cookie settings” button or disable cookies in your web browser.

Cookies may, however, be necessary to provide you with certain features available on our website. If you disable cookies you may not be able to use these features, and your access to our website will be limited.